



# DUSTIN O'NEILL

event producer



dunkin@fhdesigngroup.com



+1 650 274 5778



fhdesigngroup.com

## PROFILE

I began my career in the arts as a set and video designer on Broadway. Throughout my career, I've pushed the envelope with integrating tech into everything I've done. On Broadway, I integrated CGI into live performances and created online web portals to manage international teams and share information in real time. After leaving Broadway, I've taken and implemented those same practices for brands such as Lamborghini, Ducati, Samsung and more. In the past 3 years I've developed numerous web apps to aide various industries in streamlining processes and extending functionality of established softwares.

## SKILLS

Strategy	<div></div>
Design	<div></div>
Production	<div></div>
Organization	<div></div>
Comms	<div></div>

## SOFTWARE

Vectorworks, SketchUp, 3DS Max, V-Ray, Photoshop, Illustrator, InDesign, PHP, HTML, CSS, MySQL, Microsoft Suite, MAC OS

## INTERESTING FACTS

- grew up playing soccer in the Olympic Development Program
- has a rib instead of a collarbone
- graduate of the Italian Culinary Academy

## EDUCATION

- BFA in Production Design**  
Boston University  
Boston, MA / 1996-2000

## EXPERIENCE

### Executive Producer

*Ducati North America / Mountain View, CA / 2018 - 2020*

Responsibilities included strategy, planning, and execution managing multiple partners/vendor relationships for national campaigns/tours.

Highlights :

- IMS Tour 2018/2019
- Quail Motorcycle Gathering
- Ducati Island @ Moto GP
- Ready 4 Red Tour 2019
- More Than Red Tour 2020
- Ducati Island @ WSB

### Executive Producer

*Drako Motors / Los Angeles, CA / 2019*

Designed and produced the global vehicle launch for a luxury EV at Quail Motorsports Gathering.

### Experiential Director

*Faraday Future / Los Angeles, CA / 2016-2018*

Assemble and manage a team to develop, produce, and execute event driven campaigns to bring first vehicle to market for EV startup.

### Executive Producer

*Lamborghini / New York, NY / 2014-2016 & 2018-2019*

Responsibilities included strategy, planning, and execution managing multiple partners/vendor relationships for experiential marketing activities.

Highlights :

- Pebble Beach Concours
- Quail Motorsports Gathering
- Centenario launch event
- Lamborghini Lounge NYC
- Lamborghini GIRO
- Urus North American Launch

### Creative Producer

*Frost Productions / New York, NY / 2010-2014*

Managed a team of 35+. Developed a creative production department and expanded client list into corporate sector and premiere social engagements such as **Vogue's Party of the Year**.

### Production / Video Designer

*Broadway / New York, NY / 2000-2010*

Set and video designer for numerous Broadway/Regional productions as well as International Operas.

## SELECT CLIENT LIST

- Lamborghini
- Faraday Future
- Ducati
- Samsung
- Quantcast
- Davidoff
- Vogue
- Louis Vuitton
- Prada