



## PROFILE

I'm a creative producer and strategist with a background that stretches from Broadway to global brand activations. Over the past 20+ years, I've led experiential campaigns, executive events, and immersive environments for brands like Lamborghini, Ducati, Red Bull, and Louis Vuitton. I love helping good ideas take shape—whether that's through a standout live event, a smart creative direction, or the kind of on-site leadership that brings calm and clarity to complex projects.

I've held leadership roles across teams, managing creative, production, and client relationships from strategy to execution. I care about the details, but I never lose sight of the big picture. I'm hands-on when it matters—especially when it comes to creative oversight and keeping things grounded on-site.

## SKILLS

|            |             |
|------------|-------------|
| Strategy   | <div></div> |
| Design     | <div></div> |
| Production | <div></div> |
| Logistics  | <div></div> |

## SOFTWARE

Vectorworks, SketchUp, 3DS Max, V-Ray, Photoshop, Illustrator, InDesign, PHP, HTML, CSS, MySQL, Microsoft Suite, MAC OS

## INTERESTING FACTS

- grew up playing soccer in the Olympic Development Program
- has a rib instead of a collarbone
- graduate of the Italian Culinary Academy

## EDUCATION

- **BFA in Production Design**  
Boston University  
Boston, MA / 1996-2000

## SELECT CLIENT LIST

- |               |           |                  |                 |
|---------------|-----------|------------------|-----------------|
| • NTT Data    | • Ducati  | • Faraday Future | • Louis Vuitton |
| • Lamborghini | • Samsung | • Vogue          | • Prada         |

## EXPERIENCE

### CEO | Creative Director Fountainhead Design / 2015 - Present

Freelance event production work boutique agency leading creative strategy, design, execution and all financials for various projects and clients.

**Highlights :**  
*Late Night NTT (Cannes)*  
*Ironclad Live (Tour)*  
*Drako MCW*

### Partner | Creative Director SAVA Creative Group / 2023 - 2025

Directed design and execution for immersive events and activations. Managed creative teams and client relationships for brands like Pininfarina and Chic-fil-A.

**Highlights :**  
*Red Bull Jukebox*  
*Heads Up Nashville*  
*Late Night NTT (Hawaii)*

### Creative Director Streamline Event Agency / 2021 - 2023

Directed design and execution for immersive events and activations. Managed creative teams and client relationships for brands like Pininfarina and Chic-fil-A.

**Highlights :**  
*Pininfarina MCW*  
*Chic-fil-A Next*  
*Carrier NDC*

### Executive Producer Ducati North America / 2018 - 2020

Responsibilities included strategy, planning, and execution managing multiple partners/vendor relationships for national campaigns/tours.

**Highlights :**  
*IMS Tour 2018/2019*  
*Ready 4 Red Tour 2019/2020*  
*Ducati Island (MotoGP/WSB)*

### Executive Producer Lamborghini / 2014-2016 & 2018-2019

Responsibilities included strategy, planning, and execution managing multiple partners/vendor relationships for experiential marketing activities.

**Highlights :**  
*Monterey Car Week*  
*URUS North America Launch*  
*Centenario launch event*

### Executive Producer Drako Motors / 2019

Designed and produced the global vehicle launch for a luxury EV at Quail Motorsports Gathering.

### Experiential Director Faraday Future / 2016-2018

Assemble and manage a team to develop, produce, and execute event driven campaigns to bring first vehicle to market for EV startup.

### Production / Video Designer Broadway / 2000-2010

Set and video designer for numerous Broadway/Regional productions as well as International Operas.