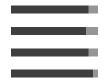
PROFILE

I'm a creative producer and strategist with a background that stretches from Broadway to global brand activations. Over the past 20+years, I've led experiential campaigns, executive events, and immersive environments for brands like Lamborghini, Ducati, Red Bull, and Louis Vuitton. I love helping good ideas take shape—whether that's through a standout live event, a smart creative direction, or the kind of on-site leadership that brings calm and clarity to complex projects.

I've held leadership roles across teams, managing creative, production, and client relationships from strategy to execution. I care about the details, but I never lose sight of the big picture. I'm hands-on when it matters—especially when it comes to creative oversight and keeping things grounded on-site.

SKIIIS

Strategy
Design
Production
Logistics



SOFTWARE

Vectorworks, SketchUp, 3DS Max, VRay, Photoshop, Illustrator, InDesign, PHP, HTML, CSS, MySQL, Microsoft Suite, MAC

INTERESTING FACTS

- grew up playing soccer in the Olympic Development Program
- has a rib instead of a collarbone
- graduate of the Italian Culinary Academy

EDUCATION



BFA in Production Design

Boston University Boston, MA / 1996-2000

EXPERIENCE

⊚ CE

CEO | Creative Director

Fountainhead Design / 2015 - Present

Freelance event production work boutique agency leading creative strategy, design, execution and all financials for various projects and clients.

Partner | Creative Director SAVA Creative Group / 2023 - 2025

Directed design and execution for immersive events and activations. Managed creative teams and client relationships for brands like Pininfarina and Chic-fil-A.

Creative Director

Streamline Event Agency / 2021 - 2023

Directed design and execution for immersive events and activations. Managed creative teams and client relationships for brands like Pininfarina and Chic-fil-A.

Executive Producer

Ducati North America / 2018 - 2020

Responsibilities included strategy, planning, and execution managing multiple partners/vendor relationships for national campaigns/tours.

Executive Producer

Lamborghini / 2014-2016 & 2018-2019

Responsibilities included strategy, planning, and execution managing multiple partners/vendor relationships for experiential marketing activities.

Highlights:

Late Night NTT (Cannes) Ironclad Live (Tour) Drako MCW

Highlights:

Red Bull Jukebox Heads Up Nashville Late Night NTT (Hawaii)

Highlights:

Pininfarina MCW Chic-fil-A Next Carrier NDC

Highlights:

IMS Tour 2018/2019 Ready 4 Red Tour 2019/2020 Ducati Island (MotoGP/WSB)

Highlights:

Monterey Car Week URUS North America Launch Centenario launch event

Executive Producer

Drako Motors / 2019

Designed and produced the global vehicle launch for a luxury EV at Quail Motorsports Gathering.

Experiential Director

Faraday Future / 2016-2018

Assemble and manage a team to develop, produce, and execute event driven campaigns to bring first vehicle to market for EV startup.

Production / Video Designer

Broadway / 2000-2010

Set and video designer for numerous Broadway/Regional productions as well as International Operas.

SELECT CLIENT LIST

NTT Data

Lamborghini

- Ducati
- Samsung
- Faraday Future
- Louis Vuitton

Vogue

Prada